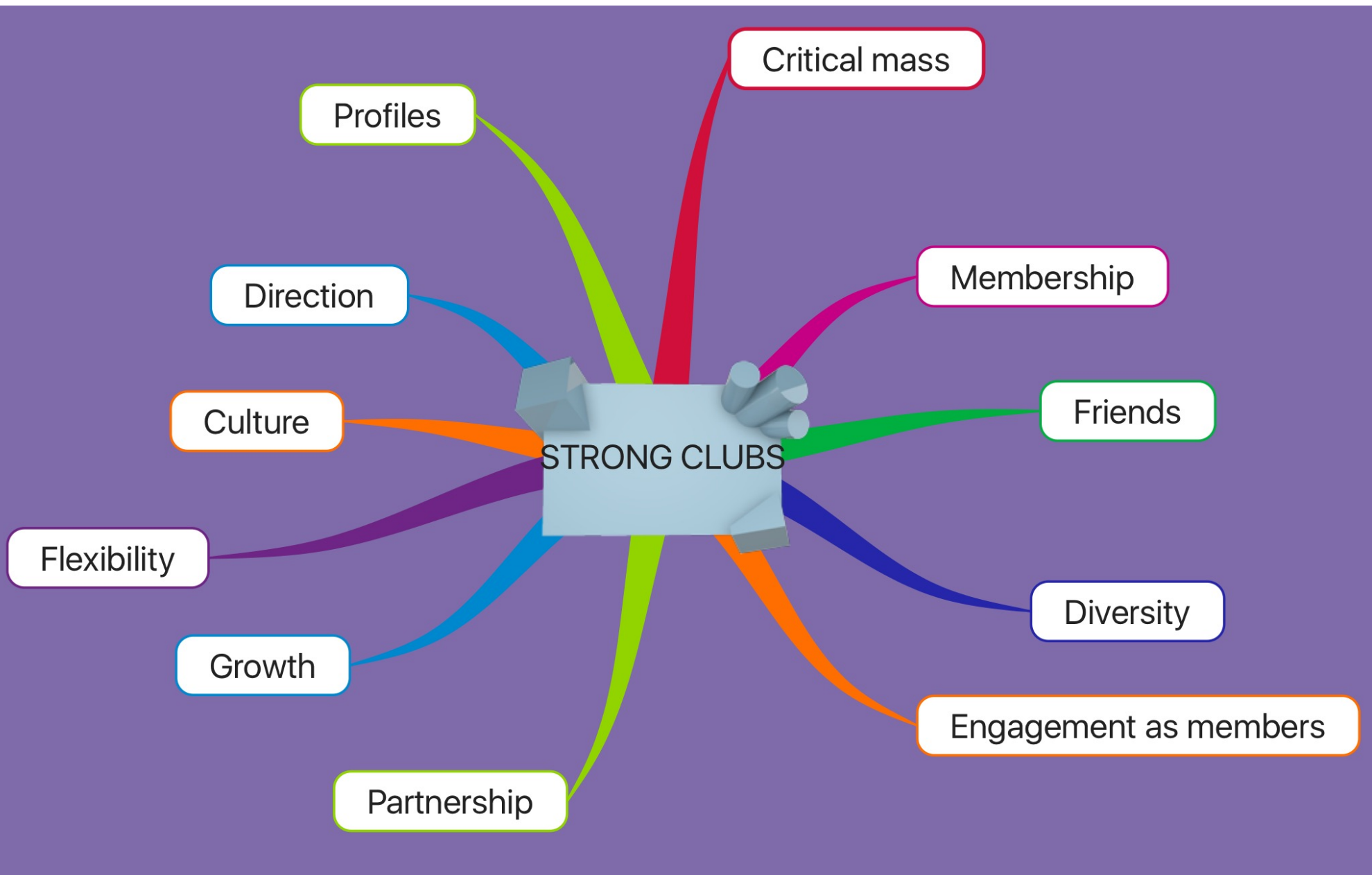




What are we going to look like in the Future?

Leole Malama-Prasad
10th April 2016



ICE BREAKER



The future of our Clubs



THE FUTURE ROTARIAN



IS YOUR CLUB FUTURE-PROOFED?

- Has your club reviewed themselves recently?
- Have you got a plan and list of actions?
- Is your club structured the way it needs to be?
- Is your club set up for the future of your club?
- Have you got a membership plan?
- Are your membership numbers stable?

IS YOUR CLUB RELEVANT AND ATTRACTIVE?

- How are you promoting your club?
- Are your boards and committees structured according to your clubs needs?
- Is your club attractive to non-Rotarians?
- Can your club cater to the needs of new or perspective members?
- Does your club need to make any changes?

Get your club ready NOW



1. This framework was followed to help make changes in our club.
 1. I consulted the club and asked what they thought were the issues. Then I collated the themes and ensured the club agreed that was what they had said
 2. Then I went back to the club asking them why they think these challenges existed
 3. Then I did a brainstorm of the things I could action as President, and then asked the club what we as a club could do. These were split into things we could do immediately, and things we could do at a later stage
 4. Then I created my President Action plan and started on our club action plan. Putting the main ideas together, working out what is needed, who is needed, when will things happen, setting milestones
 5. Then I presented my plan to my board and club in a way everyone could understand. As a club, we made our club plan.
 6. Then we set to making it all happen. I didn't do it all on my own, our team worked on different aspects of the plan together to get these results.
 7. Then it's time for Reflecting and Reviewing. By doing this, you can look at what is and isn't working. By doing this, you can determine what to do more of, or make changes. Then you can go back to the most appropriate step and carry on through the process.

Things take time. We started this process in early 2014 and are still acting to the plan, still making changes, and still trailing. You need to be prepared for the long haul. Changes need to be appropriate to your club and they will definitely not happen overnight.



EXAMPLES OF “FUTURE-PROOF” CLUBS IN ACTION + options for you!

- Hutt River Valley – Leole
- Other clubs – Deb
- Interact – Marilyn (something for you to consider)

MyRotary

Groups
Discussion

Club
Information

Logos

District and Zone
and International
information

Brochures

RI Reporting

Information

Templates

RESOURCES AND MEDIA





Networking and Sharing



*Thank
you*

